

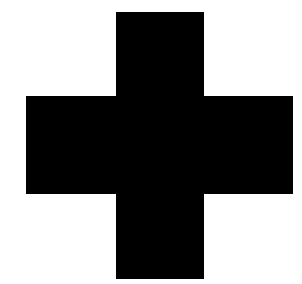
INHOUSE CREATIVE AGENCY

INTRO TO

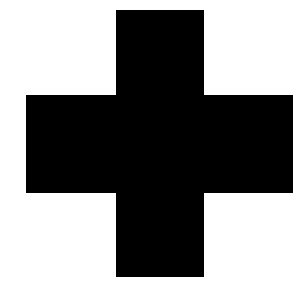
3D DESIGN...

WHAT WE OFFER...

MODULAR STRUCTURE DESIGN



THE MODULAR DESIGN SOLUTION IS PERFECT FOR CORE RANGES THAT DON'T CHANGE MUCH ON A SEASONAL BASIS. WE WILL CREATE A RANGE OF YOUR BASIC BLOCKS WITH VARYING COMBINATIONS OF NEW DETAILING TO CREATE QUICK 3D GARMENTS, WHERE YOU CAN PICK, CHOOSE AND UPDATE DETAIL.

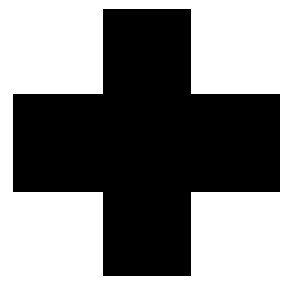


WE WILL ENABLE YOU TO EXPERIMENT AND UPDATE STYLES WITH NEW FABRICS, TEXTURES AND TRIM WITHOUT GOING THROUGH THE WHOLE PROCESS OF BUILDING THE ACTUAL 3D GARMENT FROM SCRATCH.

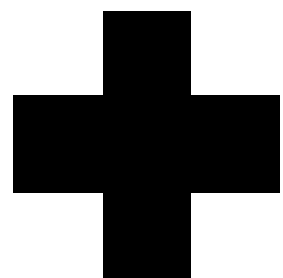


3D DESIGN

3D GARMENT DESIGN



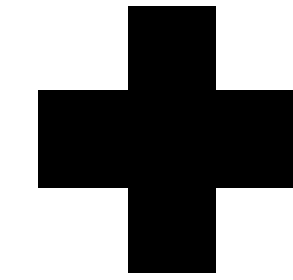
WE PROVIDE OUR CLIENTS WITH COMPREHENSIVE 3D VIRTUAL GARMENT DESIGN WITH 3 STEP DESIGN RENDERING TO PROVIDE THE MOST REALISTIC REPRESENTATION OF YOUR GARMENT.



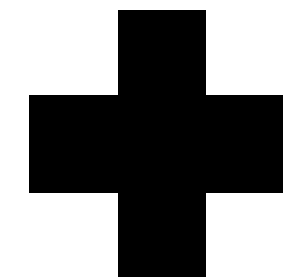
CLO 3D EMULATES DRAPE SENSITIVE FABRICS TO OPTIMIZE REALISTIC FABRIC HANDLING WE WILL INFILL YOUR DESIGN WITH YOUR FABRIC OF CHOICE, AS WELL AS COLOUR , TEXTURE, PRINT, TRIM AND GRAPHICS.



3D GARMENT DESIGN - 3 STEP RENDERING EXPLAINED...



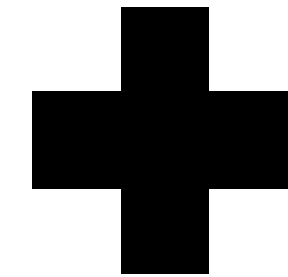
ENTRY LEVEL 3D SKETCH
SIMPLE RENDERING
NO STITCH DETAIL INCLUDED



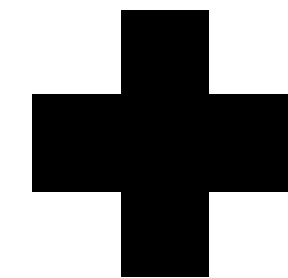
3D SOLUTION FOR CORE PRODUCT OR NON COMPLICATED DESIGN .
SUITABLE FOR INHOUSE SKETCH REVIEW

LEVEL 1

3D GARMENT DESIGN



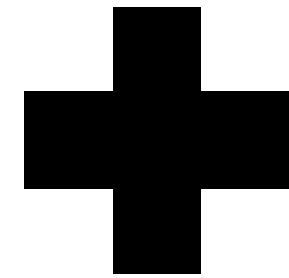
ENHANCED LIGHT & SHADE ADDED TO GIVE A REALISTIC APPEARANCE
FABRIC REFINEMENT
TOPSTITCHING, TRIMS, INTRICATE DETAIL ADDED



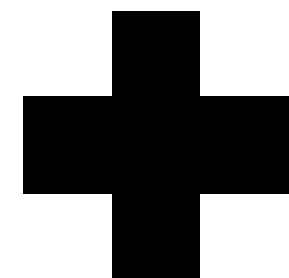
3D SOLUTION FOR MORE DETAILED DESIGN
SUITABLE FOR INTRODUCTION TO 3D DESIGN PRESENTATIONS

LEVEL 2

3D GARMENT DESIGN



FULL 3D RENDERING, HIGH DEFINITION.
ENHANCED LIGHT & SHADE ADDED TO GIVE A REALISTIC
APPEARANCE
COMPREHENSIVE FABRIC, TRIM, DETAIL RENDERING
REFINED FABRIC APPEARANCE



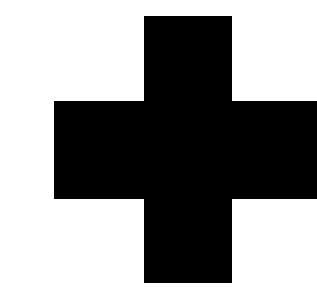
3D SOLUTION FOR FINAL COLLECTION PRESENTATION
SUITABLE QUALITY FOR WEB & MARKETING
PRESENTATIONS.



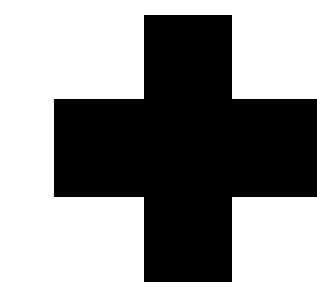
LEVEL 3



3D AVATAR / SIMULATION DESIGN



WE OFFER MADE TO MEASURE 3D AVATAR CREATION THAT WILL BRING YOUR COLLECTION TO LIFE. THIS INCLUDES...
LEVEL 3 HIGH DEFINITION FULL GARMENT DESIGN RENDERING
REAL TIME GARMENT MOVEMENT / ANIMATION
BESPOKE AVATAR STYLING AND POSE CREATION



OUR SIMULATION DESIGN ISN'T LIMITED TO AVATARS, WE CAN CREATE RETAIL ENVIRONMENTS WHERE YOU CAN VIEW YOUR COLLECTION FOLDED OR ON HANGERS FOR BIG PICTURE MERCHANDISING OPPORTUNITIES.



3D ANIMATION



OUR 3D ANIMATION SERVICE WILL BRING YOUR COLLECTION TO THE CATWALK BEFORE YOU HAVE EVEN CUT A SINGLE SAMPLE.
THIS INCLUDES...

HD LEVEL 3 FULL DESIGN RENDERING

REAL TIME GARMENT MOVEMENT

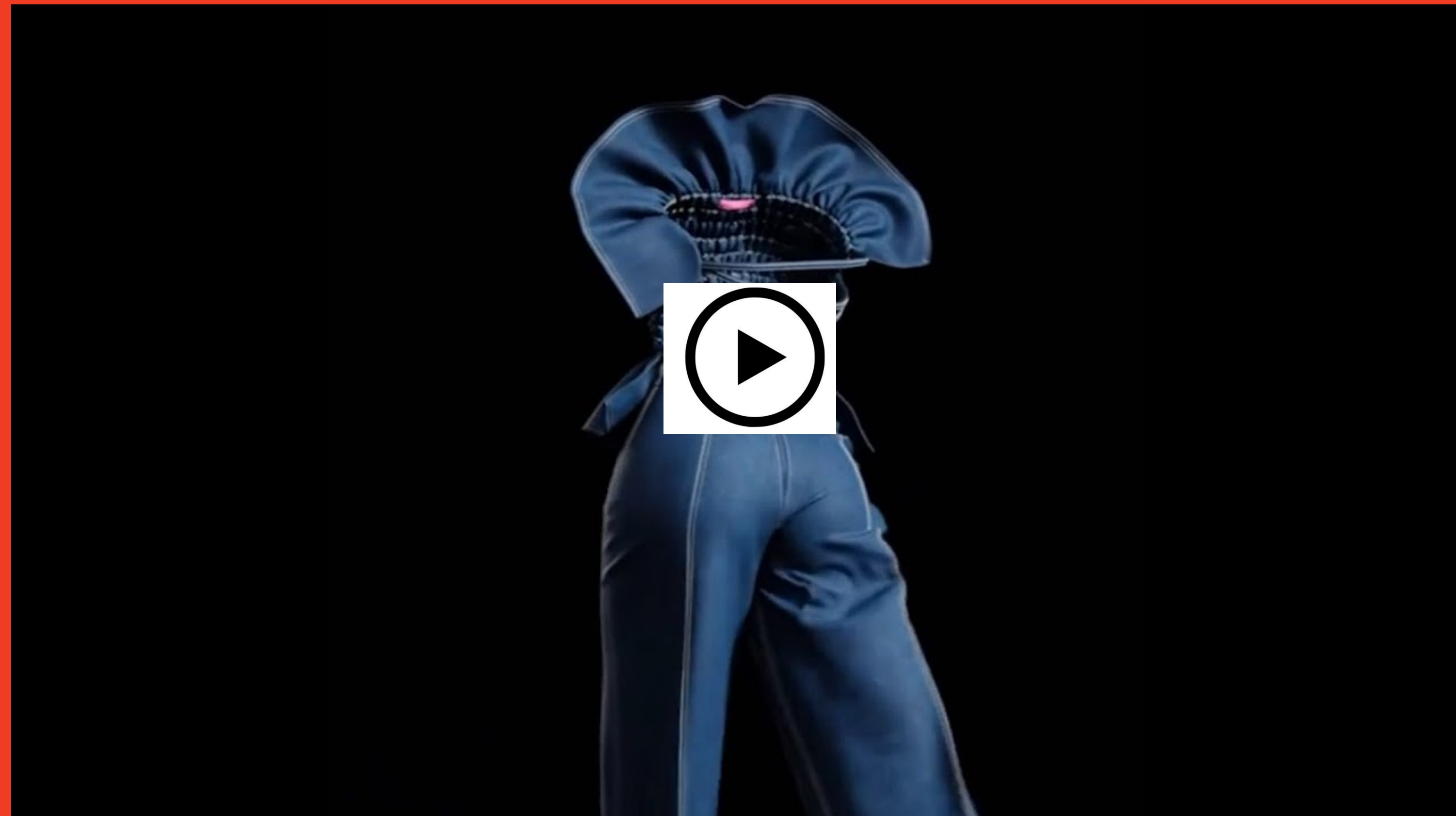
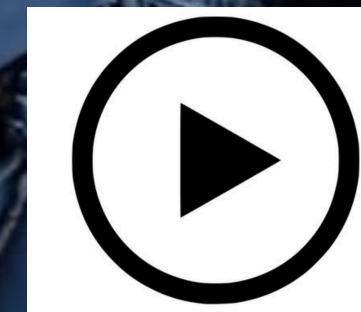
A CHOICE OF AVATAR CREATION OR HIDDEN AVATAR SIMULATION

ANIMATION STYLE AND STYLING OF CHOICE

VIDEO CONVERSION WITH OR WITHOUT MUSIC

MOTION DESIGN

Hanifa



INHOUSE CREATIVE AGENCY- END USE

STANDARD

- INTRODUCTION TO 3D DESIGN
- GOOD FOR INTIAL PRESENTATIONS
- GREAT FOR CORE COLLECTIONS AND NON-COMPLICATED DESIGN

PRO

- BENEFICIAL FOR MORE INTRICATE GARMENT STYLING
- VALUABLE FOR FINAL INHOUSE PRESENTATIONS
- GREAT FOR SOCIAL MEDIA PRESENTATION AND MARKETING

PREMIUM

- THE MOST REALISTIC DESIGN FOR FINAL PRESENTATIONS BOTH INHOUSE AND EXTERNAL PRESENTATIONS
- CAN BE UTILISED FOR BUYING PRESENTATIONS PRIOR TO THE SAMPLING PROCESS.
- SUITABLE FOR EDITORIAL MARKETING , SOCIAL MEDIA, VIRTUAL CATWALK PRESENTATIONS

INHOUSE CREATIVE AGENCY - WHAT'S INCLUDED

STANDARD

MODULAR DESIGN

- LEVEL 1 MODULAR LINE TECHNICAL SKETCH
- BASIC COLOUR INFILL
- UP TO 5 MODULAR DESIGNS
- UP TO THREE VARIATIONS OF MODULAR COMBINATIONS PER DESIGN.
- BASIC BACKGROUNDS

3D DESIGN

- LEVEL 1 BASIC 3D TECHNICAL SKETCH
- BASIC RENDER
- BASIC DETAIL
- COLOUR INFILL
- UP TO 5 DESIGNS
- BASIC BACKGROUNDS

PRO

MODULAR DESIGN

- LEVEL 2 MODULAR LINE TECHNICAL SKETCH
- COLOUR INFILL WITH HIGHLIGHT/ SHADING
- SOFTWARE GENERATED FABRIC
- TEXTURE OR PROVIDED VECTOR DESIGN.
- UP TO 10 MODULAR DESIGNS
- UP TO THREE VARIATIONS OF MODULAR COMBINATIONS PER DESIGN.
- PHOTO GENERATED BACKGROUND

3D DESIGN

- LEVEL 2 3D TECHNICAL SKETCH
- ENHANCED RENDERING
- BASIC TRIMS DESIGN
- COLOUR WITH HIGHLIGHT/ SHADING
- SOFTWARE GENERATED FABRIC
- TEXTURE OR PROVIDED VECTOR DESIGN.
- BASIC STATIC AVATAR CREATION
- UP TO 10 DESIGNS
- PHOTO GENERATED BACKGROUND

PREMIUM

MODULAR DESIGN

- LEVEL 3 MODULAR LINE TECHNICAL SKETCH
- ADVANCED COLOUR INFILL WITH HIGHLIGHT/ SHADING
- SOFTWARE GENERATED FABRIC
- TEXTURE OR TEXTILE DESIGN
- UP TO 20 MODULAR DESIGNS
- UP TO FIVE VARIATIONS OF MODULAR COMBINATIONS PER DESIGN.

3D DESIGN

- LEVEL 3 3D TECHNICAL SKETCH
- ENHANCED RENDERING
- HD QUALITY
- ADVANCED TRIMS DESIGN
- COLOUR WITH HIGHLIGHT/ SHADING
- SOFTWARE GENERATED FABRIC OR TEXTILE DESIGN
- UP TO 20 DESIGNS

AVATAR/SIMULATION/ ANIMATION

- BESPOKE AVATAR CREATION STATIC/ ANIMATION
- ANIMATED AVATAR
- CATWALK SIMULATION
- ENVIRONMENTAL SIMULATION